

NACE

Dhahran



Links:

<https://itunes.apple.com/us/app/nace-dhahran/id641563559?mt=8>

The Client:

Greyhound Technologies Pvt Ltd addressed the requirements of the client who is based in Dubai, UAE.

The Need:

- Achieve higher market penetration and improve existing customer relations, By way of a dedicated application.
- Needs to display the courses and the schedule of the application.

The Greyhound Analysis:

- High Market penetration can be achieved through a dedicated mobile application for the enterprise.
- UAE has a high Smartphone penetration.

Our Solution:

- The User portal:
 - Eliminate the manual procedure.
 - Users can book their travel packages on the internet.
 - Highly interactive and easy to navigate.
 - Great variety in terms of location, schedule and classes held.
- The Admin panel:
 - Ability to access the number of registered users.
 - Google analytics has been incorporated in order to keep the client aware as the current status and user trends.
 - Control over membership.