

Ovation Tyres

Search the tyre of your choice



Link:

http://nerveinfo.com/ovation_project/

The Client:

Australia based Entrepreneur.

The Problem:

Lack of a moderated and secure Custom Car Tyres Search Engine.

Our Analysis:

We analysed the need of the industry and found the following avenues to improve upon

- No common or unified platform.
- Lack of customer awareness.
- Lack of market penetration for local travel agencies
- Lack of competitive analysis for the end user

Our Solution:

- The Manufacture portal/Admin panel:
 - Various packages can be added by the agents on the portal through their own login panel.
 - Manufacture log in and enter the tyres packages they offer so as to spread awareness.
 - Keep the Manufacture up to date in regards to client trend.
 - Provide a secure way to accept and offer payment to and from customers using payment integration.
 - The ability to reach a wider market and grow their client base.

- The User portal:
 - Eliminate the manual procedure and allow you to book your tyres online.
 - Highly interactive and easy to navigate website.
 - Flexible payment schemes.
 - Great variety in terms of location and price point.

Greyhound Technologies Pvt Ltd addressed the requirements of the client and came up with a solution of developing the application that would be purely web based and allow the availability of the tyres.