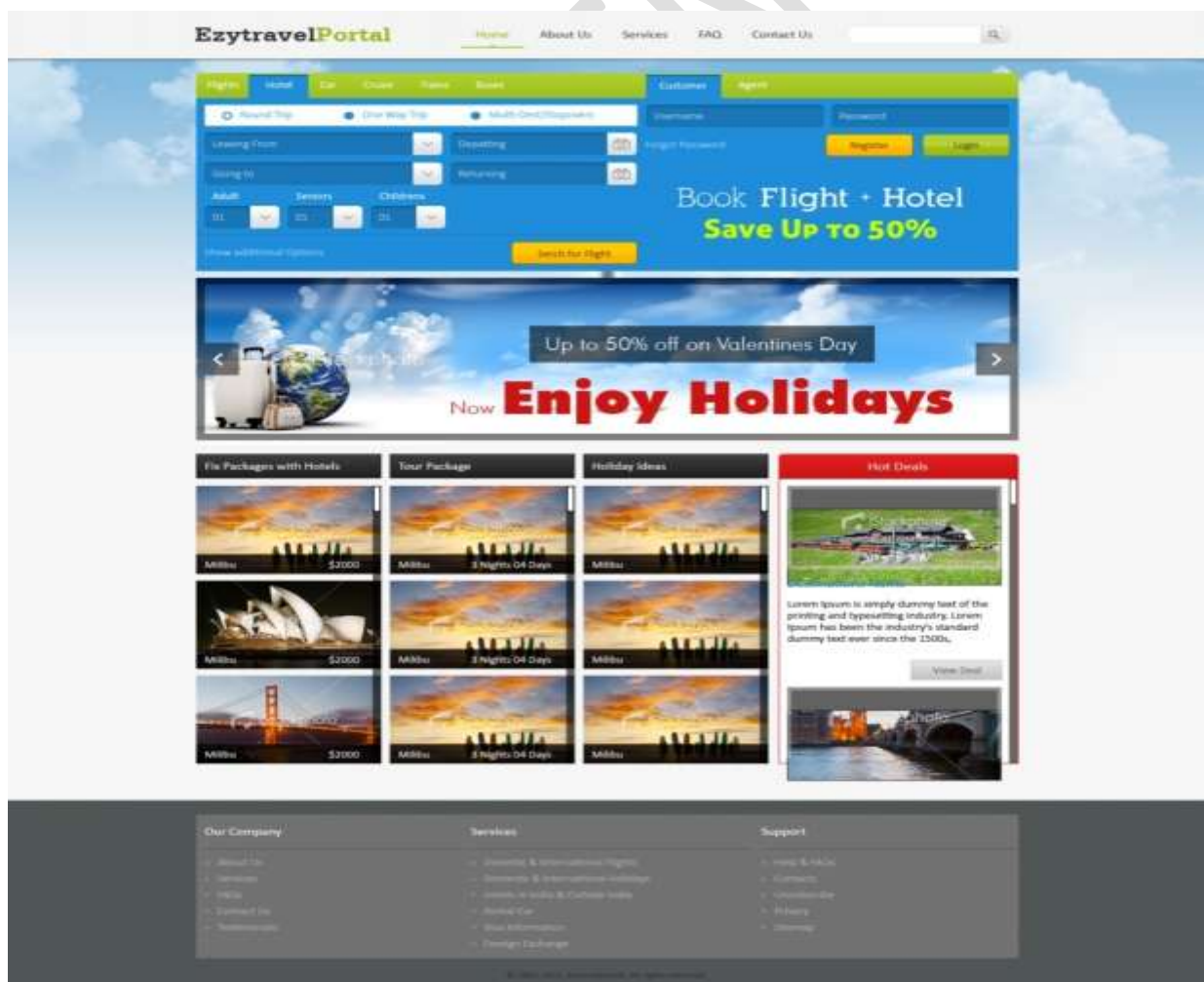


EzyTravels

Plan your Travels



The Client:

Australia based entrepreneur, Info Communications Pty Ltd.

The Problem:

Lack of a moderated and secure travel booking and information service.

Our Analysis:

We analysed the need of the industry and found the following avenues to improve upon

- Only one (travel chacha) common or unified platform.
- Lack of customer awareness.
- Lack of market penetration for local travel agencies
- Lack of competitive analysis for the end user

Our Solution:

- The Agent portal:
 - Various packages can be added by the agents on the portal through their own login panel.
 - Agents log in and enter the packages they offer so as to spread awareness.
 - Keep the agent up to date in regards to client trend.
 - Provide a secure way to accept and offer payment to and from customers using payment integration.
 - The ability to reach a wider market and grow their client base.
- The User portal:
 - Eliminate the manual procedure and allow you to book your travel trip at your fingertips.
 - Users can book their travel packages on the internet.
 - The users can book hotels, cars, bus, cruise, trains, and flights.
 - Highly interactive and easy to navigate website.
 - Flexible payment schemes.
 - Great variety in terms of location and price point.
 - Easy availability of Travel insurance.

- The Admin panel:
 - Ability to access the number of registered users and agents
 - Google analytics has been incorporated in order to keep the client aware as the current status and user trends.
 - Control over agent membership.
 - Various advertisements have been incorporated in order to monetize the application for the client.

Greyhound Technologies Pvt. Ltd addressed the requirements of the client and came up with a solution of developing the application that would be purely web based and allow the booking and availability of the packages